



FOR IMMEDIATE RELEASE

Posera Selects GuestBridge as Host Stand Solution for Maitre'D POS

Linking GuestBridge Table, Reservation, Waitlist and Guest Management with Industry-Leading Maitre'D POS Improves Operations and Captures Guest Spending Data

MILWAUKEE, October 17 2006 – GuestBridge, Inc. and Maitre'D today announced the ability to connect operational and financial data from the Maitre'D POS with the robust guest profiles and host stand operations capabilities provided by the GuestBridge Reserve and GuestBridge Casual software solutions. The interface, developed by Maitre'D, enhances the extensive capabilities of the Maitre'D POS with an efficient link to GuestBridge products for multiple table service markets.

Jim Gillis, President of Maitre'D, stated, "With GuestBridge we can offer a more complete package for our customers, encompassing POS, table management and guest management. GuestBridge is a great front-of-house tool that complements our products very well."

GuestBridge offers easy-to-use front of house solutions for reservation-preferred and casual table service restaurants, restaurant groups, hotel restaurants, private clubs or dinner theaters that may be considering or using Maitre'D's powerful POS. The interface between the products streamlines host stand operations by utilizing the Maitre'D guest check activity to instantly update GuestBridge's table status. This combined solution speeds table turns, reduces wait times, improves guest satisfaction, and increases revenue.

In addition, Maitre'D customers can now capture extensive guest spending data, enhancing guest information. With the GuestBridge / Maitre'D link, restaurants can now find out who their top spenders are, profile guest dining behavior based on key purchases, track purchases of key groups or VIPs and track this important data at either a location or restaurant group level.

"Maitre'D and GuestBridge both offer powerful, flexible, easy to use solutions for restaurateurs. By linking the two together, we can offer the industry a powerful solution that provides unprecedented customer information and operational efficiency," said Lewis Schrock, CEO of GuestBridge.

About GuestBridge, Inc.

GuestBridge, Inc. provides leading-edge reservations, waitlist, table and guest management solutions to the hospitality industry. GuestBridge products and services are designed to enhance a business's ability to tailor their service to their guests, increasing guest satisfaction, repeat visits, and profitability. GuestBridge is a proud sponsor of the Distinguished Restaurants of North America (DiRōNA). Clients include Flemings Prime Steakhouse & Wine Bar, Ritz-Carlton Hotels and Resorts, the Commander's Palace group of restaurants, the Mackay Restaurant Group, and the U.S. House of Representatives. Visit GuestBridge at www.guestbridge.com.

About Maitre'D by Posera

Posera Software provides the restaurant industry with the latest technologies that offer flexibility, simplicity and increased efficiency. Maitre'D software encompasses seamlessly integrated solutions that provide managers with the tools that they need to improve their operations and management. These solutions are designed to meet any concept's specific needs, with fully customizable POS, Back-Office, Corporate and ASP applications. Posera is a global solution provider that operates offices in Seattle, Montreal and Glasgow, and has a reseller network that covers North America, Europe, the Middle East, Africa, Singapore, and Australia.

www.posera.com www.maitredpos.com

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