



FOR IMMEDIATE RELEASE

San Francisco Restaurants Can Save Money on Online Reservations

GuestBridge Does Not Charge Per-Reservation Fees, Offers More Functionality

SAN FRANCISCO, April 17, 2008 – San Francisco restaurateurs are feeling the budget pinch caused by a slowing economy, paying for the new San Francisco Health Care Security Ordinance, and many steadily increasing operating costs. For restaurants that accept reservations, GuestBridge, Inc. has a simple solution to help bolster profit margins – stop paying per-reservation fees for online reservations.

“Restaurants are paying an average of \$1.25 per person for online reservations booked through other online reservation services,” said Dave Arthurs, President of GuestBridge. “That’s \$5.00 for a party of 4, which really eats into profits. GuestBridge never charges per-reservation fees, so the restaurant gets to keep every penny they make on a meal. And since GuestBridge offers more functionality than competing systems, restaurants also see increased business from being able to quote accurate wait times and seat more parties per shift through improved table management.”

Mark Pastore, owner of Incanto Italian Restaurant and Wine Bar stated, “GuestBridge enables Incanto to offer confirmed online reservations 24 hours a day, which has reduced the amount of time our reservationists and managers spend on the telephone and increased the amount of time guests spend visiting Incanto’s website. GuestBridge has been a big benefit to Incanto – I strongly encourage other restaurants to try it out.”

Restaurateurs who would like to see how GuestBridge can save them money are invited to attend an open house at Incanto Restaurant, 1550 Church Street in Noe Valley, on Tuesday, April 22 from 2:00 to 6:00pm. Those unable to attend the open house can call 1-866-785-7711 to schedule an appointment.

About GuestBridge, Inc.

GuestBridge, Inc. provides leading-edge reservations, wait list, table and guest management solutions to restaurants, night clubs, private clubs and ticketed event venues in the hospitality industry. GuestBridge products and services are designed to enhance a business’s ability to tailor

their service to their guests and to increase operational efficiency – improving guest satisfaction, repeat visits, and profitability. Clients in the US, Canada, the Caribbean, and the UK include Fleming’s Prime Steakhouse & Wine Bar, House of Blues, American Girl Place, Ritz-Carlton Hotels and Resorts, the Commander’s Palace group of restaurants, and the U.S. House of Representatives. Visit GuestBridge at www.guestbridge.com.

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